



Dayton Community Development Association

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Downtown Dayton News

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We've Come a Long Way Baby!!

Just 5 short years ago, the Dayton Community Development Association (DCDA) was born. This is a group of very dedicated volunteers, who's goal it is to make Dayton an even more amazing place to live, work, shop, visit and play.



One of our first projects, in collaboration with the City of Dayton, was to help building owners improve their facades. Grant funds of about \$13,000 were leveraged into over \$150,000 in building façade improvements! More are on the way!



The DCDA is part of the Oregon Main Street Program. We are using the National Main Street Four Point Approach™ as our model for revitalization of our downtown. The Main Street Approach is a proven comprehensive approach to commercial historic district revitalization. This approach has been implemented in more than 2200 cities and towns in 40 states across the nation.

Why is a healthy and vibrant downtown important?

1. Downtown is a symbol of community economic health, local quality of life, pride and community history.
2. A vital downtown retains and creates jobs, which means a stronger tax base.
3. Downtown is a good incubator for new small businesses. These are the building blocks of a healthy economy.
4. A healthy downtown core protects property values in the community.
5. The traditional commercial district is an ideal location for independent businesses. This keeps profits and jobs in town, with local families.
6. Best of all, a revitalized downtown provides an important civic forum where members of the community can congregate and visitors can enjoy feeling a part of our community.

The DCDA is here for all of us. We welcome you to join our efforts or offer suggestions!

A Note From Our Program Coordinator

I'm SO PROUD of our local businesses and community! From January 15th to February 14th, this year, the DCDA held a spontaneous fundraiser called "The Hearts of Dayton". Patrons of our businesses purchased paper hearts for amounts ranging from \$1.00 to \$500.00. These hearts (and Buicks!) decorated walls and windows in time for Valentine's Day. Over \$1600 was raised to improve our Dayton Friday Nights. Thank you to our community for showing faith in our event! (AWARD WINNING EVENT, I might add!) Speaking of awards, The Block House Cafe was the winner in this first contest, by raising \$1500! Thank you for your hard work! We look forward to seeing you all this summer. Stop by our cart to say hello. Look for another "Hearts of Dayton" fundraiser next winter, for your opportunity to give back to your community. ~ ~ Kelly Haverkate



Dayton Community News

Dayton Friday Nights Returns

The 2nd annual Dayton Friday Nights summer event series will kick off on Friday, May 22, 2015, at 5:30 pm offering an eclectic mix of entertainment and family fun in Downtown Dayton. Featuring, local band, "Long Hard Ride, you will enjoy some great rock and roll from 6:30 to 8:30 pm.



Centered around Dayton's historic town square, the weekly free event series features unique craft vendors, food and drink, a cruise in, specials offered by downtown businesses, childrens' activities and entertainment for people of all ages. Each week will feature a live music performance by local musicians, including musical styles such as blues, country, and rock, to bluegrass, jazz, and Latino.



Archie's Cruise-Ins are back again this summer at Friday Nights! Attendees are invited to bring their favorite vintage or funky vehicle to downtown Dayton starting at 5:30 p.m. Fourth Street will become a show place filled with plenty of bike and car lovers. No entry registration is required.

The summer event series will again culminate on September 4th with a lantern parade. Bring a special lantern or make one the night of the event. For some fun, how about adding lanterns to our front porches to light-up Labor Day weekend?

The 2015 Dayton Friday Nights is jointly presented by the Dayton Community Development Association (DCDA), a nonprofit, all-volunteer community organization, and the City of Dayton, in collaboration with downtown businesses.

Sponsors of Friday Nights include:

Supporting Sponsors

- Archies & Locally picked
- The Block House Cafe
- Comcast
- Sweet Oregon Berry
- Chip's Auto Restoration
- Seufert Winery

Good Neighbor

- The Barlow Room
- Carlton Plants
- Kelly Haverkate Tax Consultant
- Julie Hotchkiss & Robert Moore
- Naida Paris, Mann Mortgage
- Springbrook Chiropractic

Vendors interested in participating in Friday Nights can visit www.daytonoregon.org for more information or call Kelly Haverkate at 971-241-2076. Pre-registration for vendors is required and is free.

How the Park Got Its Name



The park in the middle of our downtown is a favorite gathering place for those who live here and for visitors to our small town. We come here to play and picnic; to spend time with family and friends. The City has beautified the park through the years; adding a bandstand, picnic shelter

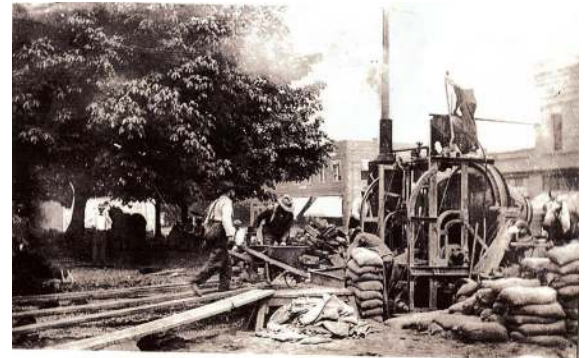
and play equipment; and is now finishing up the fountain restoration.

But, did you know that the park's official name is Courthouse Square Park? What?! Where's the courthouse?

Back in 1850, Joel Palmer, one of the town's founders, set aside this plot of land for a County Courthouse. He and other prominent citizens pledged money and property toward its construction. After several years of politicking and intrigue, Dayton lost this bid to be the County seat of government.

Ever since then, this block has been used as a public park. And that is why it's official name is Courthouse Square Park!

At the right is a photo taken in 1917 during the construction of the Miller Fountain in Courthouse Square Park.



Calling all Volunteers

Did you attend Dayton Friday Nights last year? Did you know this event, presented by the City of Dayton and Dayton Community Development Association (DCDA) is completely planned and orchestrated by volunteers? We



have many volunteer opportunities and hope you might offer to help out on a night or two. Here is an example of some of our fun areas - host for the evening, kids activities, manning the info booth, helping us count attendees, or, and this is a big one, social media. Join us, we need just a few hours of your time

Pam Ealy
Dayton Friday Nights Volunteer Coordinator
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City of Dayton News



Martin Miller Fountain

The Martin Miller Fountain in Courthouse Square Park is under construction. The fountain is being rebuilt to honor the original Miller Fountain, but it will include a few subtle alterations. The



major difference is that the new fountain will include moving water, with flows to and from the center column. In addition to the fountain rebuild, the interior pathways in the park are also being improved. There will be an 8' sidewalk from Ferry Street to the fountain and from the fountain to the bandstand. There will be new decorative details to both structures as well that will make our park look even better. The construction will be done by May 22nd, which is the date of our first Friday Night event.



Former Fisher Farms Property



Almost a year ago, the City purchased an agricultural property most recently known as Fisher Farms. The City's purpose in acquiring the land was to utilize the existing water rights and wells. The property is about 60 acres in total, and while the City will hold up to 10 acres of this

space for eventual operation of the wells and other Public Works needs, the remaining acreage will be leased for other uses. About 45 acres is being dry-farmed by Bernards Bros. The appearance and condition of the property has already greatly improved and their initial crop is planted. A few months ago the City also entered into a Land Option Agreement with the ERORA Group out of Louisville, Kentucky. This lease will allow them to use about 6 acres, on a separate parcel, to develop a solar farm. The purpose of the Land Option Agreement is to give them time to design the solar farm and execute a Power Sales Agreement with PGE before exercising their option on the subject parcel. If, for whatever reason, they do not execute their option on the land, the City will look for other ways to utilize the property.

Tree Giveaway

In January residents were able to get a good look at the newly purchased Fisher Farms property during the Community Tree Giveaway. We welcomed dozens of families who were able to select and remove whatever trees and shrubs they wanted. The



morning drizzle was initially a concern but the moisture ended up being an aid in the tree digging by softening the soil. There were trucks, tractors, and most commonly, shovels, being worked by the hands of our residents as they removed their selections in the rain. There were individuals, couples, and families, some even multi-generational, working together to take home a tree. The reaction was extremely positive and more than 100 trees left the farm and will hopefully be used to improve Dayton properties. Despite the muddy, wet, and chilly environment, the event was definitely a success and we were very glad so much of the stock was saved.

Mayoral Beautification Awards will be given out this summer, May through August, for those homes and yards bringing pride to their owners, neighborhoods and community. (Yards must be code compliant) Prizes will be awarded in the form of gift certificates to our local businesses.

Beth Wytoski, Mayor, Scott Pingel, City Manager



PRSRT STD
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Local
Postal Customer

Upcoming Events

Now through Mid-June - FFA Plant Sale

May 22 - September 4 - *Dayton Friday Nights* - Courthouse Square Park

June 15 - Backyard burning ends - Call 503-472-3344 for burning information

June 20 - Travel Expo - Community Center 9:00 am to noon

July 18 - North Valley Cruzzers 15th Annual Car show - downtown Dayton - 8:00 am to 3:00 pm. www.cruzzers.org

July 26 - Old Timer's picnic and Fire Department chicken dinner - noon in Courthouse Square Park

September 4 - Lantern Parade to wrap up a summer of *Dayton Friday Nights* - 8:00 pm

September 12 - Dayton Fiesta Run - 8:30 am (kids run) and 9:00 am 5 & 10 K runs. Contact Steve Hopper stevehopper8@hotmail.com

October 2015 - Highway clean up - watch the DCDA website and Facebook for exact date and details

Visit the DCDA web site at: www.daytonoregon.org to sign up for our email digital newsletter.

Be sure to "Like Us" at Downtown Dayton, Oregon on Facebook. 

Follow us on Twitter @daytondowntown 