



**Dayton Community Development Association**

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**Downtown Dayton News**

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# Downtown Dayton News

May 2016

## Artscape to Liven Up Downtown! May 21st, 2016 7 p.m. – 9 p.m.

Our downtown will be transformed into an outdoor art gallery for the summer with local paintings depicted on banners that will hang from light poles for all to enjoy.



**Artscape** will kick off with our dessert social event and auction on May 21st. Original art and the banners will be sold in a silent auction as you enjoy dessert bites and music by "The Mavericks". Wine will be available for purchase by the glass. Delicious desserts are being provided by volunteers from the Dayton Food Bank.

**Please join us 7 to 9 pm, on May 21st at "Francis Court". 301/303 Main Street. All are welcome!**

### Proceeds to benefit Downtown Dayton

A heartfelt thank you to our generous **Artscape** sponsors:



**The Oregon Community Foundation  
 Oregon Cultural Trust**

## Nancy McCann Band Opens Dayton's Friday Nights

Dayton's popular summer **Friday Nights** event series kicks off in downtown Dayton at 5:30 p.m. on Friday, June 3rd with free bike helmets for children (whose parent or guardian are with them), vendors in the park, wine tasting and dining at downtown businesses, and a vintage car cruise in on 4th Street. At 6:30 p.m., Nancy McCann performs a blend of classic rock, country and folk rock in Courthouse Square Park's bandstand.



Volunteers are needed for Friday Nights! Contact Pam Ealy for more information at [volunteers@daytonoregon.org](mailto:volunteers@daytonoregon.org) or call 541-660-3746.

**Friday Nights 2016** is jointly presented by the Dayton Community Development Association and the City of Dayton. Sponsored this year by: Baker Rock Resources, Blue Water Drilling, Chip's Auto Restoration, Dayton Mercantile, North Valley Cruzers, Oregon Stationers, Seufert Winery, Sweet Oregon Berry, U.S. Bank, The Vintages, Archie's Ice Cream, Carlton Plants, Childers Meat Inc., The Block House Cafe, Western Ag Improvements, Ashley Construction, Locally Picked, Native Habitat Nursery and Springbrook Chiropractic.

## Main Street™ News

Recently, Dayton has received some exciting National recognition with our Downtown Dayton Main Street program.

The DCDA is a member of the Oregon Main Street and has recently been designated a National Main Street America™ 2016 Affiliate. The Main Street Four Point Approach™ is at work in more than 1,600 neighborhoods and communities across the country, to revitalize historic commercial districts. The four components are integrated to create a positive, identifiable image for downtown. They are Organization, Promotions, Design, and Economic Vitality. Main Street America is a program of the nonprofit National Main Street Center, a subsidiary of the National Trust for Historic Preservation.



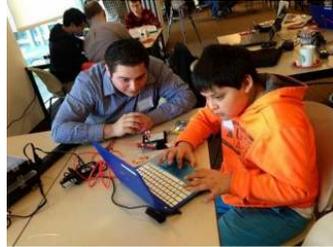
Downtown Dayton was selected to participate in an exciting training called "Cultivating Place in Main Street Communities" in March. The National Main Streets Center (NMSC) based out of Chicago, and Project for Public Spaces (PPS), based out of New York City, launched a series of intensive trainings in five pilot states, selected through a competitive process, including Alabama, Connecticut, Missouri, Montana, and **Oregon**.

We were honored to host Sheri Stuart from Oregon Main Street and Steve Amraen from The National Main Street Center in Dayton. It was great to be able to share with them the work that is being done by our many wonderful volunteers, businesses and City representatives.

# Dayton Community News

## Innovate Dayton

The Dayton School District, in partnership with **Innovate Oregon**, has launched Innovate Dayton, an initiative to create new learning opportunities in Dayton that provide students with the skills and mindsets of innovation required for a new digital economy. At the core of this learning experience is the creation of an i3 Center at the school, a multi-dimensional makerspace built around an ideation lab.



"We are re-imagining education here in Dayton", said Jami Fluke, Principal of Dayton Junior High and High School. "We are developing a new concept called an agile learning model, based on industry best practices, that is inspiring our students and creating opportunities for them to eventually launch new businesses here in Dayton."

To help fulfill this promise, the school district has developed a strategic relationship with OnlineNW, a local Internet service provider. In this agreement, OnlineNW has committed to build a fast, fiber optic Internet network for all homes and business in Dayton, making Dayton one of only a handful of cities in the country that can be called a "gigabit city". This agreement includes a revenue sharing plan that will potentially provide a significant financial contribution each month back to the school to help support the school's new i3 Center.

"This revenue-sharing agreement is the first of its kind in the country", said Kathy Tate, CEO of OnlineNW. "We recognize that, as a company, we need to invest in our future, and our future is our students. This agreement makes sense for us, not only in the long term, but in the short term as well. We, as many companies in our area, want to hire motivated, creative problem solvers. This learning environment in Dayton will provide that training. We have already hired our first Dayton student."

The vision of Innovate Dayton promises to transform our local community and is already inspiring other cities in our state.

"This is a community effort", said Jami Fluke. "It will take all of us, our students, parents, and business community, to make it happen."

Learn more here: [www.innovatedayton.org](http://www.innovatedayton.org)

## Hearts of Dayton and Valentine's Weekend Chocolate Crawl a Success!

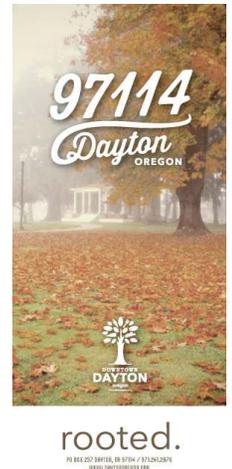
Thank you to all who participated in our first downtown Chocolate Crawl. AND, to our downtown businesses who created some wonderful chocolate treats to share. Thank you to: Locally Picked, The Barlow Room, Lonestar BBQ, Archie's Ice Cream & Eatery, Dayton Mercantile, Seufert Winery and The Block House Cafe. Combined with our 2<sup>nd</sup> Hearts of Dayton Campaign, Downtown Dayton raised \$1800 to help with 2016 Dayton Friday Nights. We have such a generous community!



A special thank you to The Block House Cafe crew. For the 2<sup>nd</sup> year they've earned our Hearts of Dayton award for sharing our mission with their patrons, resulting in the most money raised during the campaign!

## New Dayton Tourism Map to Highlight Businesses and Assets

A new **97114** tourism map brochure will soon be appearing at area businesses and attractions! *Downtown Dayton* is spearheading this project, which will help highlight the 97114 area code as the center of Willamette Valley wine country. Area tourism related businesses and services will be shown on this beautiful map, which will help visitors navigate our area, and market our local businesses. The project is part of the "economic vitality" component of *Downtown Dayton's* revitalization efforts. If you have questions or would like more maps available at your business, please contact Kelly Haverkate at 971-241-2076



## Dayton Memories

Did you know? Dayton schools used to celebrate May Day in Courthouse Square Park. Started many years ago, way before 1900, the events varied from elaborate, costumed productions to simplified, narrative programs. A junior court was selected from the first grade class, while a senior court was selected by the high school student body. "We would have a pageant and lots of dances put on by each grade. One lady was very special as she worked very hard to get crepe paper dresses just right so they would hold together during the dances," remembered Jeannie Putman. "My first May Day celebration was in first grade (1943) when we dressed in white sailor suits and dresses and performed a dance. It was a very important event in Dayton," offered Bonnie (Swan) Clow. As explained in the booklet *Dayton Centennial*, when festivities were held

in the park, the pageantry included dances, dramatic productions, presentation of the court with a ring bearer, flower girls and train bearers chosen by the queen from community pre-school children. And here we are in 2016, getting ready for more festivities in the Park - Dayton Friday Nights! Come one, come all - keep up the tradition of celebrating our community together in the Park!





## City Projects Update

### Well Maintenance Plan:

The City is in the first year of a new well maintenance plan for the 5 wells the city jointly owns and operates with the City of Lafayette. These 5 wells have generally underperformed since

they were developed over the last 10 years or so. The biggest challenge has been that common rehabilitation methods are costly and less effective over the long term. The new well



maintenance plan employs a fairly new rehabilitation method using CO2, and it is employed in a way that allows for constant cleaning of the well screens. Clean well screens allow the wells to perform more efficiently, producing more water using less energy. Since the initial

rehab using this method, the wells, on average, are producing 40-50% more water.

On top of that, what makes the City optimistic about the well maintenance plan and keeping our wells producing at high rates is that well production usually falls off (slows down) significantly throughout the summer, especially a summer like 2015 when it was so hot and dry. The 2 lowest producing wells were rehabbed towards the beginning of the summer last year using this new method, and the water production from both basically held steady throughout one of the harshest summers the Willamette Valley has experienced in a long time.

### Sanitary Sewer System Improvements:

The City is currently in the process of obtaining funding to replace the City's main sewer pump station at the footbridge as well as replacing and upsizing a large portion of the main trunk sewer mainlines (the main trunk sewer refers to the mainlines that generally run up Ferry Street or within a block of Ferry Street). These improvements will be completed over the next 18 months or so depending on when funding is obtained. The City is currently doing the environmental review and preliminary engineering. These improvements will help the City overcome the sewer capacity challenges we experienced with the heavy rains last December.

The main pump station was built in 1965 and was not designed for the City's current population. It is limited as to how much sewer water it can pump over to the sewer lagoons across the Yamhill River. The major problem with the main trunk sewer is that it is



old (1965) 8-inch concrete mainline. Over time concrete becomes very porous, so when we get heavy rain like we did last December, a lot of ground water gets into the sewer mainlines causing the capacity issue, which resulted in some sewer backups this past winter.

### Alderman Park Improvements:

For part of the Newberg/Dundee Bypass project, ODOT is required to provide certain environmental mitigation. The riverbank between Alderman Park and the river in Dayton is one of the areas where this mitigation has taken place. ODOT has



cleared all of the brush and blackberries, and they have planted several new plants and trees. In getting rid of the blackberries and providing the new plantings, ODOT essentially doubled the size of Alderman Park and really beautified the riverbank. Through the clearing work, 3 basically intact picnic benches were discovered that the City will secure so that this newly cleared area can be used and enjoyed. ODOT is still working on a few things in this area, so we ask for your continued patience as they continue to help beautify the park.

### Street, Sidewalk and Storm Improvements:

The City has started the process of designing improvements to extend the sidewalk on Ferry Street between 9<sup>th</sup> Street and Flower Lane. These improvements require storm drain improvements as well. Completing these sidewalk and storm drain improvements may take a couple of years simply due to the cost and the lack of available grant funding. As these improvements are along a State highway, the City is also required to coordinate with ODOT on the design of the improvements.

The City is also working with ODOT on potential improvements to 3<sup>rd</sup> Street from the Hwy 18 interchange to the north side of the Hwy 221 Bridge. ODOT will also be doing a fog coat chip seal on Ferry Street from 3<sup>rd</sup> Street to Lafayette Hwy later this summer.



1905/1910 facing west toward McMinnville  
We've come a long way

Scott Pingel, City Manager



PRSRT STD  
ECRWSS  
U.S. POSTAGE  
PAID  
EDDM RETAIL

Local  
Postal Customer

## *Upcoming Events*

**May 21 - Artscape Auction at Francis Court - 7:00 - 9:00 pm**

**June 3 - Dayton Friday Nights Kickoff**



**July 16 - North Valley Cruzzers 16<sup>th</sup> Annual Car Show - downtown Dayton - 8:00 am to 3:00 pm**  
[www.cruzzers.org](http://www.cruzzers.org)

**July 29 - Old Timer's parade and court coronation - during Dayton Friday Nights**

**July 31 - Old Timer's picnic and Fire Department chicken dinner - noon in Courthouse Square Park**

**August 26 - Friday Night Lantern Festival**

**September 10 - Dayton Fiesta Run - Kids 1 mile fun run at 8:30 am - Adults 5K/10K walk/run at 9:00 am**  
See [www.daytonfiestarun.com](http://www.daytonfiestarun.com) for full details

Visit the DCDA web site at: [www.daytonoregon.org](http://www.daytonoregon.org) to sign up for our email digital newsletter.

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