

March 2017

This year the Dayton Community Development Association presents the fourth annual Dayton Friday Nights summer festival series. This family-friendly downtown party draws hundreds of people on thirteen straight Friday evenings to socialize, play, dine and support our businesses over the summer. Each night includes vintage car cruise-ins, musical performances and vendors in the square.

Here are some things our guests like best about our Dayton Friday Nights:

“Nice to see the community get together!”
“Always a great atmosphere!”
“Excellent family fun and safe. Plus, CARS!”

The DCDA is a volunteer led, volunteer driven 501(c)(3) that works to revitalize Dayton’s downtown and is a participating member in the Oregon Main Street program.

Sponsorship Benefits

Sponsorship of Friday Nights will provide you with the opportunity to:

- Strategically generate visibility for your business
- Generate a vibrant community and sense of place, Rooted in Dayton Oregon.
- Associate your business with a successful community development initiative
- Support our mission of revitalizing and reinvigorating the economic growth of Downtown Dayton

I invite you to look over the Sponsor Package and see how participation in this premier Dayton event will benefit your company. Should you have any questions, please feel free to call me. I look forward to hearing from you!

Sincerely,

Kelly Haverkate, DCDA Program Manager
971-241-2076



rooted.

**DOWNTOWN
DAYTON**

971.241.2076

ADDRESS
PO Box 237
Dayton, OR 97114

www.daytonoregon.org

DAYTON COMMUNITY
DEVELOPMENT ASSOCIATION
A 501C3 NON PROFIT ORGANIZATION



**Dayton Friday Nights:
Fridays, June 2 - August 25, 2017**

**Event Sponsorships
(Event Sponsorship Deadline: April 15, 2017)**

Major Sponsor: \$500

- Named as major sponsor in all press releases and media advertising
- Premier logo/text on stage banner
- Named as major sponsor in printed community newsletter*
- Logo and link on website
- Acknowledgement via social media

Supporting Sponsor: \$250

- Medium logo/text on stage banner
- Named as supporting sponsor in printed community newsletter*
- Logo and link on website
- Acknowledgement via social media

Contributing Sponsor: \$100

- Name on stage banner
- Named as contributing sponsor in printed community newsletter*
- Link on website
- Acknowledgement via social media

*Community newsletter is co-sponsored by DCDA and City of Dayton and goes out to 2,000 households in the area.

Interested in being a Dayton Friday Nights vendor? Please inquire at www.daytonoregon.org/fridaynights



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2017 Dayton Friday Nights Sponsorship Commitment Form

Event Sponsorship Deadline: April 15, 2017

- ___ Major Sponsor (\$500)
- ___ Supporting Sponsor (\$250)
- ___ Contributing Sponsor (\$100)

Please list my sponsorship name as:

Sponsor/Company Name: _____
Mailing Address: _____
City, State, Zip: _____
Contact Person: _____
Phone: _____ Email: _____

- My check (made payable to Dayton Community Development Association) is enclosed for \$_____
- Please send an invoice to the email address provided above
- I have/will send a high-resolution (300 dpi) logo as JPEG or PDF not later than April 15, 2017. Send logos to: info@daytonoregon.org

Signature: _____ Date: _____

Return to:
Dayton Community Development Association | PO Box 237 | Dayton, OR 97114
Contact: Kelly Haverkate 971.241.2076 | kelly@daytonoregon.org

Dayton Community Development Association is a nonprofit 501(c)(3) organization.
Contributions are tax deductible as allowed by law. (EIN: 26-4119519)

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